



THE NEW YORK CITY JAZZ RECORD



2025 MEDIA KIT



AT THE NEW YORK CITY JAZZ RECORD...

Founded in 2002, *The New York City Jazz Record* (né *AllAboutJazz-New York*) is a highly respected source for information and opinion on jazz in New York City and thus the larger jazz world. For 18 years, it has been nominated as "Best Jazz Publication" by the Jazz Journalists Association Awards. With a combined readership of over 23,000 monthly, there is no better way to reach the city's jazz listeners as well as a cross section of the national and international listenership.

Our mission is to promote jazz in New York City through timely editorial coverage of jazz artists and venues. We also publish the city's most extensive calendar of events. Our coverage philosophy reflects the breadth of jazz in New York City and serves as a unifying force for the community. Featured artists range from Anthony Braxton to Mary Halvorson, Evan Parker to Shabaka Hutchings, John Zorn to Sonny Rollins, Vijay Iyer to Danilo Pérez, Maria Schneider to Nels Cline.

Our value as an advertising venue is demonstrated by a selection of featured companies:

Labels: Arbors, AUM Fidelity, Capri, Criss Cross, Delmark, Dot Time, ECM, ESP-Disk', Fresh Sound, Gearbox, HighNote, ILK Music, Innova, Intakt, Not Two, Palmetto, Resonance, RogueArt, Ropeadope, SteepleChase, Storyville, Summit, Sunnyside

Venues: 92NY, Aaron Davis Hall, Apollo, Bar Bayeux, Blue Note, Bronx River Arts Center, Carnegie Hall, The Django, Flushing Town Hall, Harlem Stage, Hostos Center for the Arts & Culture, New Jersey Performing Arts Center, Jazz@Lincoln Center, Le Poisson Rouge, Roulette, Town Hall, Tribeca Performing Arts Center, Village Vanguard

Festivals: BRIC JazzFest, Caramoor, CityParks Summerstage, Festival International de de Musique Actuelle, Lake George, Litchfield, Montréal, Newport, Syracuse, White Plains, Vision, Winter JazzFest

Others: AACM, Jazzmobile, Jazz Record Center, WBGO fm, World Music Institute

FIVE REASONS TO ADVERTISE

In-depth and timely coverage of the local NYC jazz scene is a reason for readers to pick up each issue.

The city's most complete event calendar listings is an indispensable resource for anyone attending jazz shows in the city, as well as just outside the metropolitan area within one hundred miles (given, *TNYCJR's* "100 Miles Out" listings which extend to north of the city plus the tri-state area). Whether someone goes to one show a month or one a day, *The New York City Jazz Record* is a vital resource.

Accessibility of the paper at hundreds of locations throughout New York City (from record and instrument stores, jazz venues and select schools and universities to midtown Manhattan CityRax street corner box locations) means that there is no publication that more fully targets jazz listeners in the Metropolitan area.

Each issue is archived on our website (online editions are presented in full color) for two years so your advertising dollars do not stop working when the month ends.

Simply can't beat the cost effectiveness! Our large format edition means your ad reproduces bigger, and no full pages of small ads that can be ignored or competitors' ads placed next to each other. Couple this with a wide open editorial policy means reaching people you may not even be directly targeting.



TESTIMONIALS

Being a New Yorker for more than 60 years, and having read lots of newspapers and music magazines, I still find *The New York City Jazz Record* the easiest to read, as well as the most informative jazz magazine and calendar of all. **(Bassist Ron Carter)**

Always ahead of the game! The most informative gazette featuring the most important genre in American music. All the musicians from the genre of Latin jazz and jazz are blessed to have this publication. **(Pianist Eddie Palmieri)**

Your publication has consistently gone above and beyond - combining comprehensive listings, great photos and insightful features year after year for the fulfillment of our fans. I have long appreciated your efforts and am pleased to have been featured in your pages. **(Vocalist Nancy Wilson)**

The New York City Jazz Record is a well-written paper covering a broad spectrum of jazz. It is interesting, has good articles and fills a void... and amazingly enough it's free! **(Drummer Jack DeJohnette)**

Simply the hippest journal about jazz in New York that has ever been published... The deep passion of all of the folks involved in its production is evident each and every month. **(Saxophonist Joe Lovano)**

One of the best, most beautiful things this city has! **(Drummer Billy Hart)**

A publication we've been needing for about 100 years. **(Saxophonist Prince Lasha)**

An indispensable giveaway. **(Jazz critic Francis Davis)**

One of the most consistent sources available for tracking developments in the New York and international jazz avant-garde. **(John Gray, *Creative Improvised Music*)**

A wonderful advertising tool for us. Our presence in the paper has resulted in significantly increased traffic and is the perfect vehicle for reaching our target customer base. **(Maxwell Drums)**

I love reading the *The New York City Jazz Record* every month because it's created by people who are as passionate about music as I am. The *TNYCJR* team is professional and the writing is uniformly excellent. **(Braithwaite & Katz, Publicist)**

It is great to see a publication that cares about jazz. **(Berklee College of Music)**

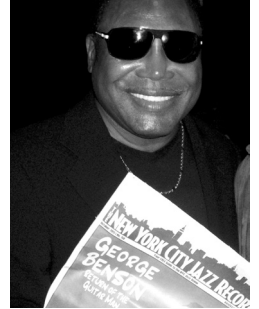
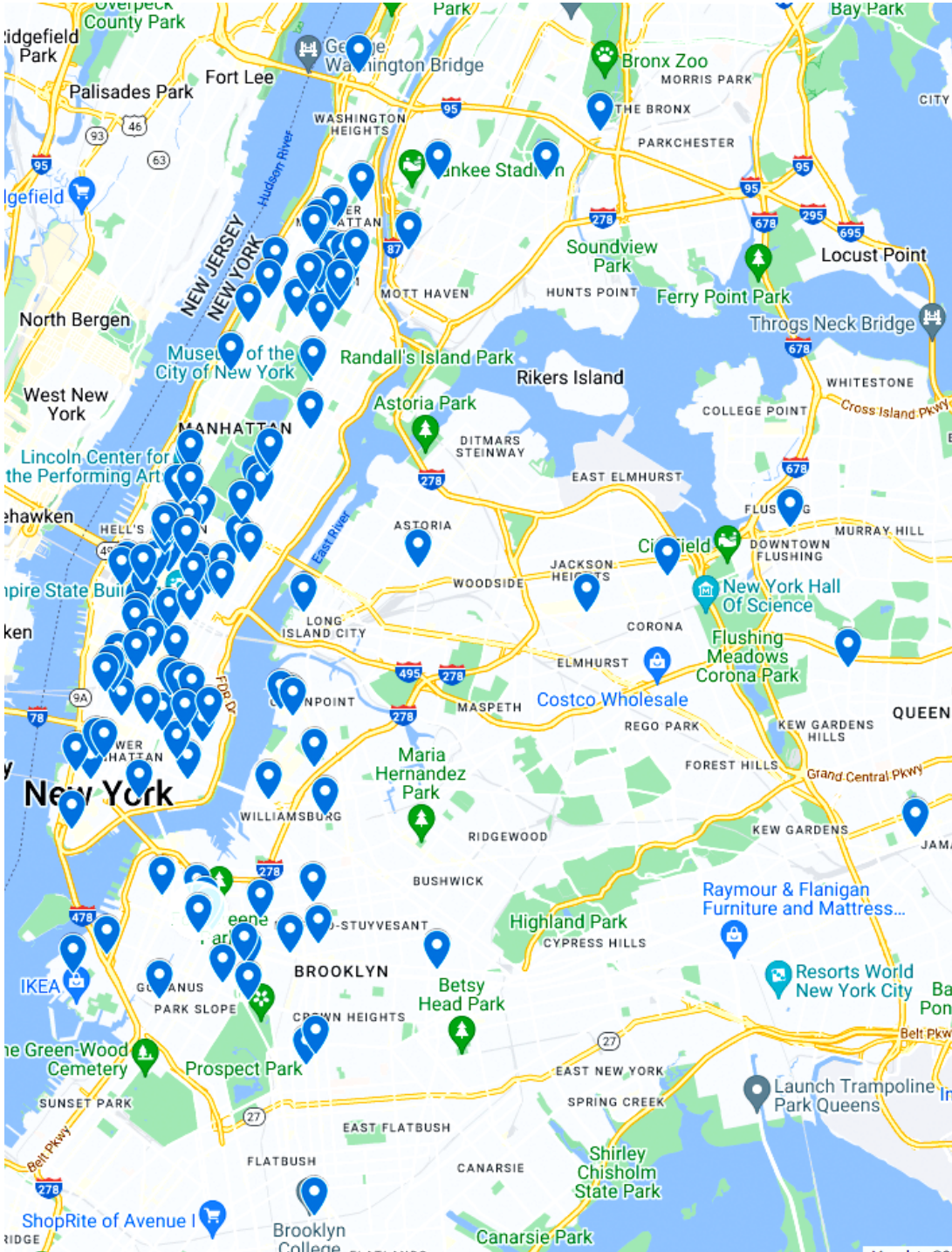
Your paper is tremendous. I've enjoyed every page. **(Drummer Alvin Fielder)**

My favorite magazine - heartbeat of the music. **(Saxophonist JD Allen)**

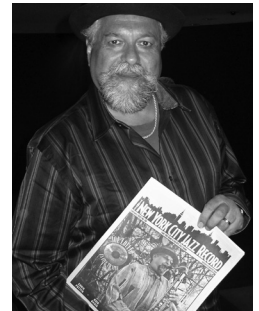


AVAILABILITY

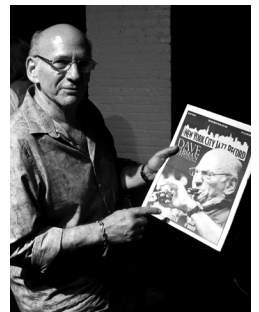
The city's most targeted jazz publication! Available at hundreds of jazz clubs, performance venues, music and instrument stores, schools, churches & coffee shops throughout the metropolitan area.



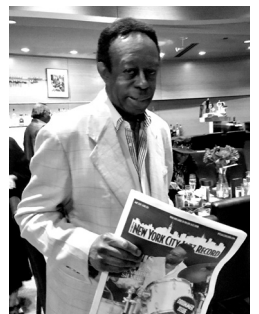
George Benson



Joe Lovano



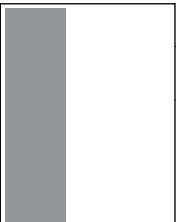
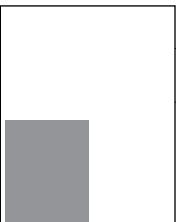
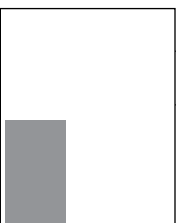
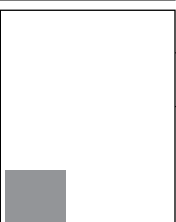


Dave Liebman



Louis Hayes

ADVERTISING INFORMATION

AD SIZE	OPEN	3X	6X	12X
 <p>FULL PAGE 9.5"W x 12"H (24.15cmW x 30.5cmH)</p>	\$925	\$830	\$740	\$650
 <p>TWO-THIRD PAGE 6.5"W x 12"H (16.5cmW x 30.5cmH)</p>	\$680	\$613	\$546	\$469
 <p>HALF PAGE 9.5"W x 6"H (24.15cmW x 15.25cmH)</p>	\$550	\$494	\$438	\$386
 <p>THIRD PAGE 3.15"W x 12"H (8cmW x 30.5cmH)</p>	\$386	\$345	\$314	\$268
 <p>QUARTER PAGE 4.75"W x 6.25"H (12.065cmW x 15.875cmH)</p>	\$345	\$309	\$273	\$226
 <p>SIXTH PAGE 3.15"W x 6"H (8cmW x 15.25cmH)</p>	\$278	\$247	\$221	\$190
 <p>TWELFTH PAGE 3.15"W x 3.15"H (8cmW x 8cmH)</p>	\$186	\$170	\$144	\$129

DISPLAY ADVERTISING

MECHANICAL SPECIFICATIONS

The New York City Jazz Record is printed by non-heatset process in tabloid format on 30-lb. paper.

Method of binding: Folded, not stitched.

Publication trim size: 11 1/2" wide, 14" deep. 3 columns per page.
Type-page size, 10" wide, 12" deep. Margin at fold measures 1/2".

Column widths: Single column, 3 2/5". Two columns, 6 1/2". Three columns, 10".

Depth of column: 12".

Bleed specifications: Do not include bleeds.

Acceptable materials: *The New York City Jazz Record* accepts materials in digital format, in 300 DPI resolution. Advertisers are encouraged to submit B&W files for the print edition and color versions for our online pdf.

Press gain: Our expected press gain of 30% should be taken into consideration.

Type: We recommend using at least 10-point sans serif type (bold or medium-weight) when reversing type out of one color.

Digital Ad Submissions:

Platform: MAC or PC

File formats: Acrobat, Photoshop, Illustrator. The document size must be set to the ad size.

Method of delivery: Digital ads may be submitted via e-mail to ldgreene@nycjazzrecord.com

Proofs: We require jpeg proofs for all pdfs.

To confirm receipt of materials, or for more information e-mail: ldgreene@nycjazzrecord.com



DISPLAY ADVERTISING PUBLISHER-SET ADS

If you are unable to submit your ad in camera-ready format, *The New York City Jazz Record* provides advertisement design services.

The New York City Jazz Record will typeset simple layouts without graphics at a rate of 25% of the open rate.

For more complicated layouts or advertisements with graphics, the charge will be 35% of the open rate.

Minor revisions will be done free of charge. Major revisions will be done at a 10% charge per revision.

Advertisers using *The New York City Jazz Record's* design services are required to provide an electronic version of all text (in either .doc or .txt format).

Advertisers using *The New York City Jazz Record's* design services are required to provide all logos or graphics in .jpeg, .tiff or .eps format. Faxed copies of logos and graphics are not acceptable.

Coming to America for a short but sweet tour:
October 18 - 22, 2023
Listen for yourself and find out!
ericandwill.limo
ERIC VLOEMANS (trumpet) &
WILL HOLSHOUSE (saxophone)
Performing at Harbes in Brooklyn on
Saturday, October 21st (8-9:30 pm)
Two for the Road
(V Flow Challenge)
on Bandcamp
& streaming platforms
"An accordion and a
trumpet. They brought
a soul-out house... to
ecstasy!" — *JazzWax* (UK)

New Album
Elijah Shiffer
CITY OF BIRDS
Volume 1
Releases November 9th on Star Jelly Records
Elijah Shiffer - All The Birds Quartet
is at Lowlands Bar Nov. 7th (8-9:30 pm)
elijashiffer.com

"The epic new Pyramids
epos is their finest
since the band reformed
in 2012." *D.C. Music*
IDRIS ACKMOOR
& **THE PYRAMIDS**
AFRO
FUTURISTIC
DREAMS
Live album launch concert:
09.14.23: Public Records, New York
09.15.23 / 09.16.23: Solar Myth, Philadelphia
Released 22nd September 2023 on 2LP / CD / digital
www.stu.com

Meet the
Martin Wind
Jim McNeely, Ed Neumeier
Bassist/composer **MARTIN WIND** introduces his latest
project Counterpoint (Laika Records)
featuring two veterans of the New York jazz scene,
JIM MCNEELY (piano) and **ED NEUMEIER** (trumpet),
who happen to be two of this music's
most celebrated composers and arrangers of the past
few decades, as well! The trio explores original
material such as McNeely's hit big band chart
"Ella Good" and Wind's "Summer My Place",
as well as unique renditions of
jazz standards "Blame It on My Youth" and
"In the Wee Small Hours of the Morning".
For orders:
martinwind.com/counterpoint (U.S. only)
@laika-records.com
Also available on iTunes, Amazon,
Bandcamp and other streaming platforms.
For more info visit Scott Thompson PR:
scott@scottpr.com
Album release concert in the NYC area include:
9/7 (7:30 pm) Mizzou, NYC
9/8 (9 pm) One Head One Tail, Queens Water Gap, PA
9/9 (8 pm) Maurer's Jazz Cellar, Nyack, NY
9/10 (2 pm) Beatty-Powers Place, Catskill, NY
MARTINWIND.COM | LAIKA-RECORDS.COM

MEHMET ALI SANLIKOL
&
WHATSNEXT?
featuring
ANAT COHEN
&
MIGUEL ZENÓN
Appearing at Birdland
October 1
(5:30 PM)
Celebrating
the release of their new jazz
orchestra album...
Turkish Hipster:
Tales From Swing to Psychedelic
"The multiculturalism is not
touristy, but rather sophisticated,
informed, internalized... A
true fusion of jazz and
folkloric Turkish language
and colors."
—*The Boston Globe*
For more info visit
sanlikol.com

Santi Debriano's
Arkestra Bembe
featuring special guests **George Garzone** (bass)
and **Jack Walcott** (drums)
Hudson Jazz Club (1450 Broadway at 51st St.)
October 21st (8-10 pm)
For tickets go to birdland.com
Arkestra Bembe is:
Andrew Debriano (Bebop, Hard Bop, Soul), TE Bria (Latin),
Tommy McCook (Soul), Manuella Wataube (Soul),
Adrian Howard (Soul), Kelly Brown (Soul) and
Santi Debriano (Soul/Contemporary).
"It is in core, Ashanti is the product of commitment, a
fusion of empathy and understanding between
musicians born from a crucible."
—*Alan Margolis*
For more info visit
jojorecords.com

Ahmed Abdullah's Diaspora - Isiah Collier and the Chosen Few
*Thursday, Dec. 14th (7:30 pm)
at Church of St. Luke and St. Matthew (520 Clinton Ave., Brooklyn)
with saxophonists Salim Washington and Alex Harding (saxophones),
Monique Ngozi Nri (poetry/vocals), Alexis Marcello (piano),
Obasi Akoto (bass), Brandon Lewis (percussion)
Tickets: bankforms.org
Ahmed Abdullah's Diaspora
*Friday, Dec. 15th (7 pm)
at The Brooklyn Circus (SoHo Location: 361 Canal St., Manhattan)
with Salim Washington and Alex Harding (saxophones),
Monique Ngozi Nri (poetry/vocals), D.D. Jackson (piano),
Obasi Akoto (bass), Brandon Lewis (percussion)
AHMEDIAN.COM
AHMED ABDULLAH'S DIASPORA has been the primary ensemble of its namesake since the '90s,
fusing a stellar repertoire of Sun Ra songs with the music of the South African diaspora, standards
and much more! Mr. Abdullah is a crucial figure in the New York loft jazz movement, forming the
group Abdullah in 1972 and going on to found the Melodic Art-Tet (with Charles Brackeen, Ronnie
Boykins and Roger Blank) in the early '70s and The Group (with Marion Brown, Billy Bang, Sironé,
Fred Hopkins and Andrew Cyrille) in 1986. He was a member of the Sun Ra Arkestra as a
trumpeter for more than two decades, beginning in 1975, a journey that is the subject of his
memoir *A Strange Celestial Road: My Time in the Sun Ra Arkestra* (Blank Forms Editions, 2023).



DISPLAY ADVERTISING INSERTION SCHEDULE

January 2025

Reservation Deadline: December 11th; Material Receipt: December 13th; Streetdate: December 27th

February 2025

Reservation Deadline: January 13th; Material Receipt: January 15th; Streetdate: January 30th

March 2025

Reservation Deadline: February 10th; Material Receipt: February 12th; Streetdate: February 27th

April 2025

Reservation Deadline: March 10th; Material Receipt: March 12th; Streetdate: March 27th

May 2025

Reservation Deadline: April 9th; Material Receipt: April 11th; Streetdate: April 24th

June 2025

Reservation Deadline: May 9th; Material Receipt: May 12th; Streetdate: May 29th

July 2025

Reservation Deadline: June 11th; Material Receipt: June 13th; Streetdate: June 26th

August 2025

Reservation Deadline: July 11th; Material Receipt: July 11th; Streetdate: July 31st

September 2025

Reservation Deadline: August 8th; Material Receipt: August 11th; Streetdate: August 28th

October 2025

Reservation Deadline: September 10th; Material Receipt: September 12th; Streetdate: September 25th

November 2025

Reservation Deadline: October 10th; Material Receipt: October 13th; Streetdate: October 30th

December 2025

Reservation Deadline: November 10th; Material Receipt: November 12th; Streetdate: November 28th



DISPLAY ADVERTISING INSERTION ORDER

AD SIZE:
 1/12 1/6 1/4 1/3 1/2 2/3 Full

MONTH(S) OF INSERTION:

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
JAN	FEB	MAR	APR	MAY	JUN	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
JUL	AUG	SEP	OCT	NOV	DEC	<u> </u> YEAR

ARTWORK PROVIDED DESIGN REQUIRED

RATE OF INSERTION: \$_____

BILLING ADDRESS

NAME:

ORGANIZATION:

STREET ADDRESS:

CITY:

STATE:

ZIP CODE:

COUNTRY:

TEL:

FAX:

EMAIL:

SIGNATURE _____

DATE _____

PLEASE SIGN INSERTION ORDER AND FAX TO 212-568-9628



66 Mt. Airy Road East, Croton-on-Hudson, NY 10520
 phone/fax: 212-568-9628 | www.nycjazzrecord.com

Laurence Donohue-Greene, Managing Editor ldgreene@nycjazzrecord.com

ADVERTISING POLICY

Advertisements not paid in full within 60 days of insertion order are subject to 5% per month interest charge on unpaid balance.

Positioning of advertisements is at the discretion of *The New York City Jazz Record*, which will make good faith effort to honor position requests when possible. No allowance will be given for advertisement position.

Open rates will be enforced for failure to meet multiple insertions. Advertisements not received by the closing date may incur open rate charge.

Although every effort is made to ensure that advertisements appear correctly, errors due occur.

Allowance for errors is given as monetary credit or reruns and is based on the impact the error has of the effectiveness of the entire advertisement. In case of ads designed in-house, advertiser's final sign-off indemnifies *The New York City Jazz Record* against any errors.

Any request for credit must be received within seven days of publication. *The New York City Jazz Record* assumes no liability for omissions.

The New York City Jazz Record reserves the right to make minor color-correction to submitted files for optimal printing.

Advertiser agrees to indemnify and hold *The New York City Jazz Record* harmless against any expense or loss by reason of any claims arising out of publication.

First-time advertisers are required to pay in advance for first insertion.

Signature of Insertion Order indicates reading of and agreement to all terms and conditions specified therein.

Signing and submitting Insertion Order serves as a contract between *The New York City Jazz Record* and advertiser who commits to advertisement details as filled out in respective Insertion Order form. Canceling a reserved ad is allowed if done so by issue ad request deadline.